

# GPEC Greenhouse Horticulture & Plant Factory Exhibition / Conference 2021 Report

## Show Outline

Exhibition Title : GPEC2021 (Greenhouse Horticulture & Plant Factory Exhibition / Conference)

Theme : NIPPON Agriculture for The Future

Period : July 14 Wed. - 16 Fri., 2021

Open Hours : 10:00 - 17:00

Venue : Aichi Sky Expo, Hall B (10,000 m<sup>2</sup>)

Organizer : Japan Greenhouse Horticulture Association

Sponsors : Ministry of Agriculture, Forestry and Fisheries / Minister of Economy, Trade and Industry /

Aichi Prefectural Government / Central Union of Agricultural Co-operatives /

National Federation of Agricultural Cooperative Associations / The Norinchukin Bank /

National Chamber of Agriculture / National Agricultural Insurance Association /

Japan Finance Corporation

Co-Organizer : ATEX Co., Ltd.

Cooperators : Embassy of the Kingdom of the Netherlands / Embassy of the Republic of Korea /

Embassy of Israel and 44 related organizations

Exhibitors : 129 \*including Co-Exhibitors

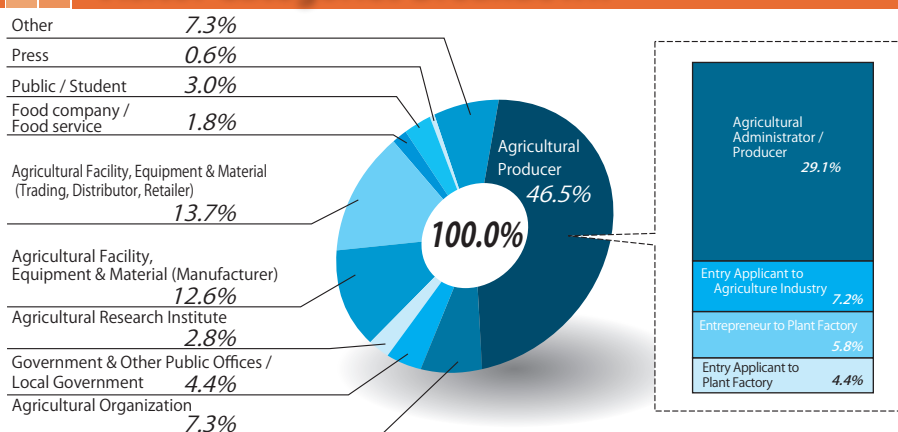


## Number of Visitors

Date	Weather	Visitors
Jul.14 Wed.	Cloudy	5,146
Jul.15 Thu.	Cloudy	5,918
Jul.16 Fri.	Fine	5,224
Total		16,288

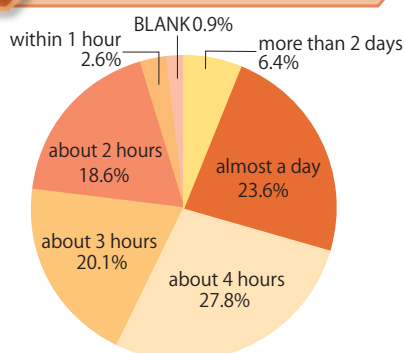
The number of "Visitors" means the total number including repeaters.

## Visitor Categories Breakdown

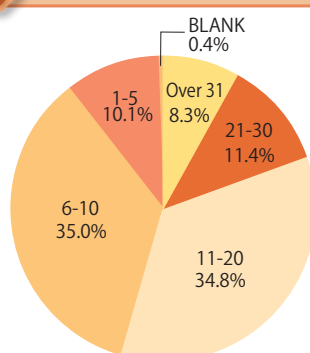


## Visitors' Reaction

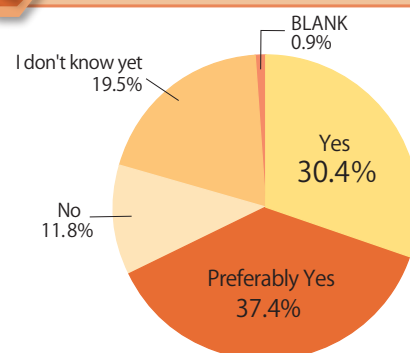
**Q** How long did you stay in the venue?



**Q** How many exhibitors did you visit?



**Q** Would you like to visit the next GPEC?



## Photos of Venue



## Exhibits Category

### Main units for facilities



Greenhouse & sunlight type plant factories



Artificial lighting type

### Facilities, equipment and materials related to greenhouse horticulture and plant factories



Seedlings / Systems for raising seedlings / Raising materials / Pollinators



ICT for agriculture



Environmental controller / Various sensors / Measuring systems



Fertilizers / Agricultural Chemical Materials / Natural Enemy Insect Materials / IPM

### Incidental facilities, equipment



For greenhouse horticulture



For plant factories (sunlight type & complete artificial lighting type)

### SPECIAL FEATURE



Distribution, processing and selling



Leasing / Financing / Support of producers

### OTHERS



Labor saving technologies



Government / organizations / Embassies



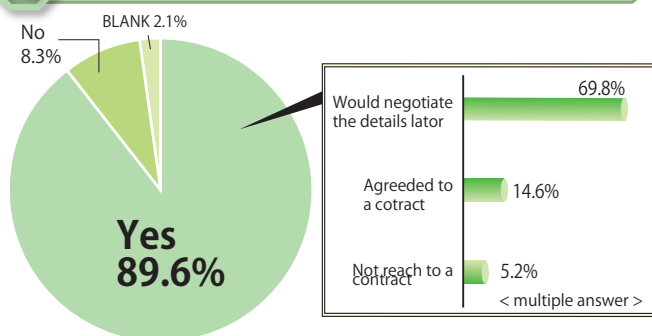
Universities / Research Institute



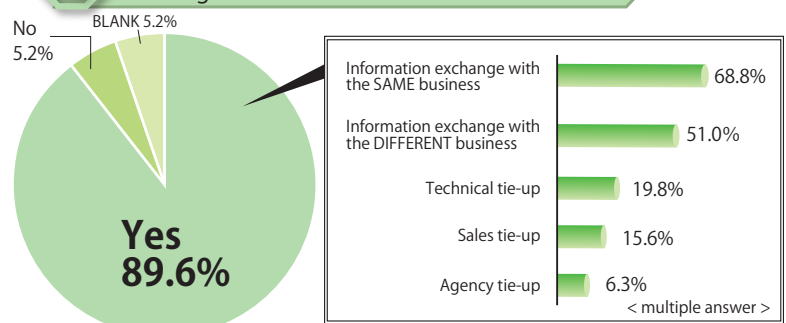
Media

## Exhibitors' Reaction

Q Did you have any business talks with visitors?

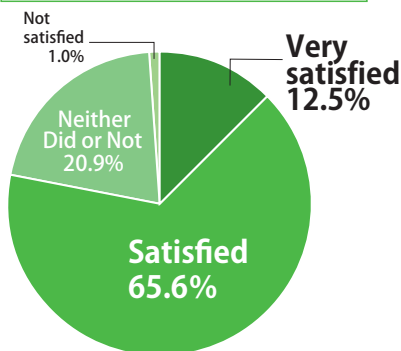


Q Did you have any business talks or information exchange with other exhibitors?

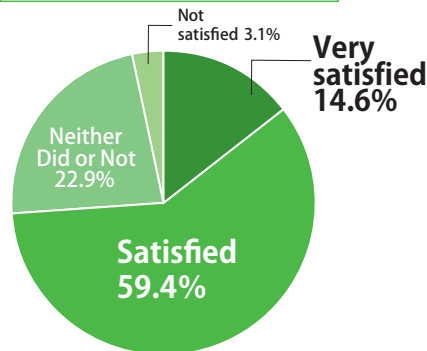


Q How was the GPEC2021?

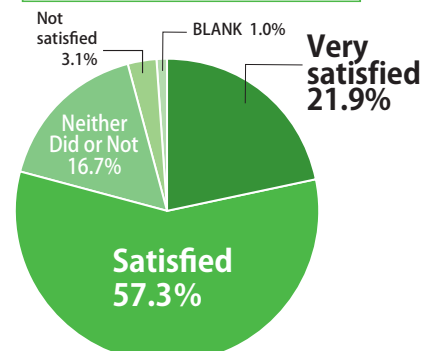
As a place for business negotiation



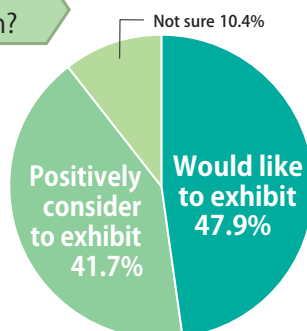
As a place to find new customers



Reaction of visitors at your booth



Q Would you like to exhibit the next GPEC in Japan again?



# GPEC

Next show... **July 20-22, 2022** Tokyo Big Sight

Accepting the application for the next GPEC will be started in Autumn, 2021!

Contact : GPEC Show Management Office (With in ATEX CO., LTD.)

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