



**Sustainable
Future
Agriculture**



Guide to Exhibit

GPEC

**Greenhouse Horticulture &
Plant Factory Exhibition / Conference**

2022. July 20th Wed >>> 22nd Fri
Tokyo Big Sight, South Hall

Organizer: Japan Greenhouse Horticulture Association (JGHA)

Sponsors : Ministry of Agriculture, Forestry and Fisheries / Ministry of Economy, Trade and Industry /
Central Union of Agricultural Co-operatives / National Federation of Agricultural Cooperative Associations /
The Norinchukin Bank / National Chamber of Agriculture / National Agricultural Insurance Association /
Japan Finance Corporation (Applying)

Co-Organizer : ATEX Co., Ltd.

Cooperators : Embassies of the Netherlands, Israel and Korea, and associations related to agriculture. (Applying)

www.gpec.jp

GPEC is the trade show specialized in greenhouse and horticulture and plant factory technologies.

Your advantages of exhibiting at GPEC

- 1 The perfect opportunities to meet Japanese agricultural producers and organizations** throughout the country. Collect the needs and impressions on your products from expected customers.
- 2 Find useful and reliable business partners.** The manufactures, distributors and retailers will visit GPEC to look for something innovative, then you can find your agents and collaborators certainly and smoothly.
- 3 Catch the latest information of the government policy and the industry trend.** The organizer, JGHA is officially recognized by the Ministry of Agriculture, Forestry and Fisheries, therefore good contact with cooperative organizations shall be expected through GPEC.

Japanese agriculture is undergoing major changes due to the rapidly developing smart agriculture. Join us at GPEC, and access to big potential Asian Markets as well as Japanese.

Exhibits Category

Main units for facilities



Greenhouse & sunlight type plant factories



Artificial lighting type



For greenhouse horticulture



For plant factories (sunlight type & complete artificial lighting type)

Facilities, equipment and materials related to greenhouse horticulture and plant factories



Seedlings / Systems for raising seedlings / Raising materials / Pollinators



ICT for agriculture



Environmental controller / Various sensors / Measuring systems



Fertilizers / Agricultural Chemical Materials / Natural Enemy Insect Materials / IPM

SPECIAL Exhibition Zone



Distribution, processing and selling

Intensive Exhibition Area



For Agricultural Producer
Energy conservation, Clean energy



For Agricultural Producer
Labor management / Support of producers / Leasing / Financing

Others



Labor saving technologies



Measures for meteorological disaster and heat stroke



Security



Government / organizations / Embassies

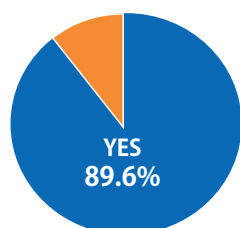


Media

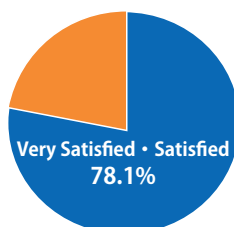
Exhibitor's Outstanding Reaction

Result of previous GPEC2021

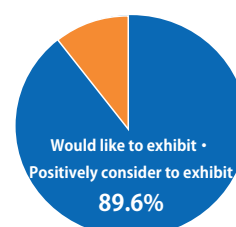
Business Matching with Visitors



As a place for business negotiation



Would you like to exhibit the next GPEC in Japan again?



Business opportunity comes ONCE every 2 years !

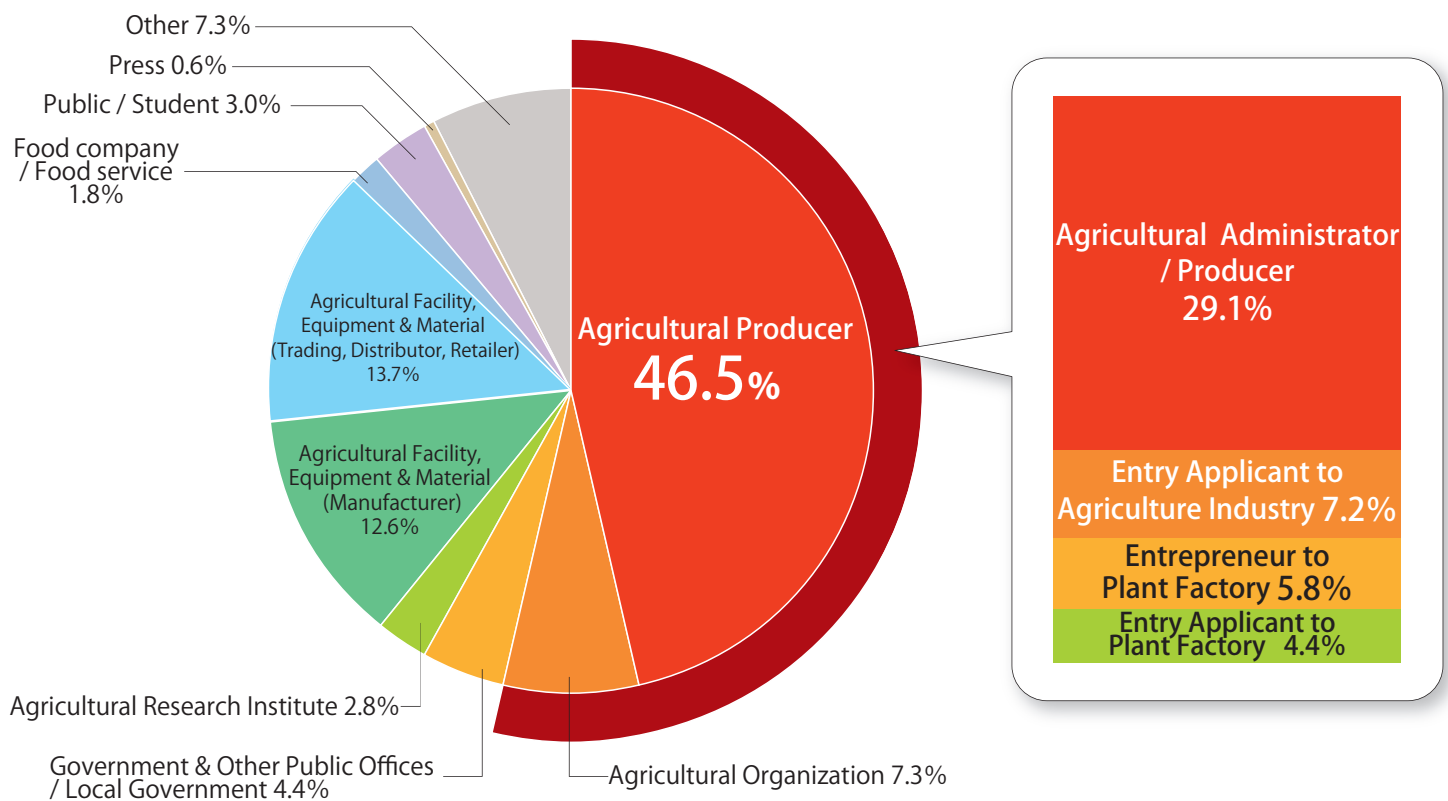
Show Outline

Show term : July 20 Wed. to 22 Fri., 2022 10:00-17:00
Venue : Tokyo Big Sight, South Hall 3-4 (10,000sqm)
Organizer : Japan Greenhouse Horticulture Association
Co-Organizer : ATEX Co., Ltd.
Exhibition scale : 200 companies & associations (Expected)
Admission Fee : Free (Pre-registration or bring an invitation ticket)
Number of visitors : 33,000 professionals (Expected)

Upcoming Schedule

Feb. 28 :	Application deadline
Mar. 31:	Payment deadline for exhibit space fee
Mid April :	Release Exhibitor's Manual and Floor Plan
July 18 & 19 :	Move - In & Installation
July 20 - 22:	GPEC 2022 at Tokyo Big Sight

Target Visitors



Promotional Option

Exhibitor's Presentation

A special stage will be set up in the hall for various presentation such as the introduction of services and new products/
 You can make strong appeal to the audience.
Fee : JPY 77,000 per 30 min (including tax)

- Seating capacity : 80 persons
- Attached equipment : projector, screen, seats, table, microphone
- * If you need other equipments or facilities, please contact to management office.



Floor Map Advertisement

Your company's advertisement will be posted on the floor map will be distributed at the hall.

Advertising Fee : JPY 165,000
Size : 40mm×20mm



Exhibit Guidelines

1. Exhibit Space Fee (Special rate for overseas exhibitors only.) JPY 352,000 per booth

1 Unit Booth · 9sqm. (3m(w)×3m(d))
(10% Japanese consumption tax is included)
Please note that bank Charge (JPY 10,000) is going to be charged for each bank remittance.

2. Corner booth reservation JPY 110,000 (tax included)

When you're applying for exhibition space, the corner booths can be reserved for an additional fee.

- The abovementioned fee applies regardless of the number of booths.
- If an application is made for 4 or more booths, then in principle, at least one corner booth will be allocated without the additional fee.
- If the type of booth is not specified in the application form, arrangements will be made based on the number of booths, order of application, etc.

3. Application Deadline

February 28, 2022

(Application will be closed prior to the deadline once if all booths are booked.)

4. Application to Exhibit

Please fill out the items on application form and send it by E-mail to GPEC Management Office.
E-mail : ofc@gpec.jp

5. Withholding or Rejection of Application

In case the management office judges the exhibit inappropriate for this exhibition, the management office may consider the application as invalid.

6. Payment of Exhibit Space Fee

After the approval of the contents of the application form, the management office will send you an invoice. Please fulfill the payment of your exhibit space fee by **March 31, 2022**.

*Japanese yen cash remittance only.

*Bank charges must be paid by applicants. Chargeable JPY 10,000 for each bank remittance.

7. Cancellation

Once an application is accepted, no withdrawal is allowed as a general rule. If the management office consider our judgement as appropriate, however, application may be withdrawn with payment of prescribed cancellation charge.

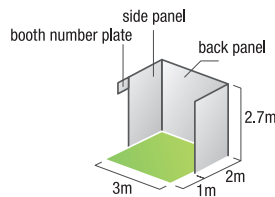
8. Basic Booth

A basic booth is shown on the right.
A back and side panels will be provided in advance.

*Carpet will not be provided for booths. (option item)

*Panels will not be provided for Island booths.

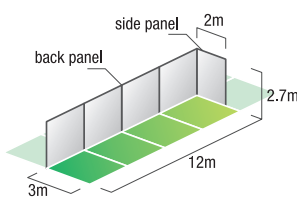
*One of the side panels will not be provided for corner booths.



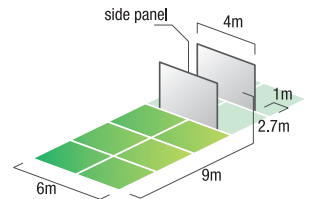
9. Booth Type are available

Available three types of booth (Refer to application form):

- Single-row booths, double-row-booths, (applicable for 4 booths or more),
- Island booths (applicable for 12 booths or more (scheduled))



Single-row Booth (Ex. 4 Booths)



Double-row Booth (Ex. 6 Booths)

10. Booth Allotment

The organizer and management office decides booth allocation taking into consideration the exhibits, number of booths and demonstration plans, etc.

11. Not Included in the Exhibit Fee:

- Booth decoration and operation expenses.
- Installation and usage of electricity and utilities.
- Damage insurance for the exhibits, etc.
- Expense for injuries arising during exhibition or while transporting equipment.
- Renovating exhibits and decorations, etc., required by regulations and exhibition rules.
- Other expenses not included in the basic booth.

12. Other Rules

Other details and regulations will be explained in the Exhibitor's Manual will be sent to applicants who already applied.

13. Alteration and Cancellation of the Show

The organizer and management office reserve the right to postpone indefinitely or cancel the show if the exhibition has become unable to be opened on account of force majeure (earthquakes, disasters, war, terrorism, epidemics diseases or infectious diseases, other disturbances, etc.) In these cases, the organizer and management office will refund the exhibit fee based on the following rate. If the applicant has not paid the fee at the time of alteration or cancellation, the applicant will pay the difference between the exhibit space fee and the refund amount based on the following rate.

Refund rate of the exhibit fee

1. Application date	...	March 31, Thu., 2022	: 100%
2. April 1, Fri., 2022	...	May 31, Tue., 2022	: 70%
3. June 1, Wed., 2022	...	July 15, Fri., 2022	: 50%
4. July 16, Sat., 2022	...	July 22, Fri., 2022	: No Refund

Access



AIRPORT BUS (Limousine Bus · Keihin Kyuko Bus)

Haneda Airport **about 25 mins.** Tokyo Big Sight (Limousine Bus, Keihin Kyuko Bus)

RINKAI LINE approx. 7-minutes' walk from Kokusai-tenjijo Station

Osaki Sta.(JR) **13 mins.** Kokusai-tenjijo Sta. **5 mins.** Shin-kiba Sta.(JR,Subway)

YURIKAMOME approx. 3-minutes' walk from Kokusai-tenjijo-Seimon Station

Shimbashi Sta.(JR,Subways) **22 mins.** Tokyo Big Sight Sta. **8 mins.** Toyosu Sta.(Subway)

BUS

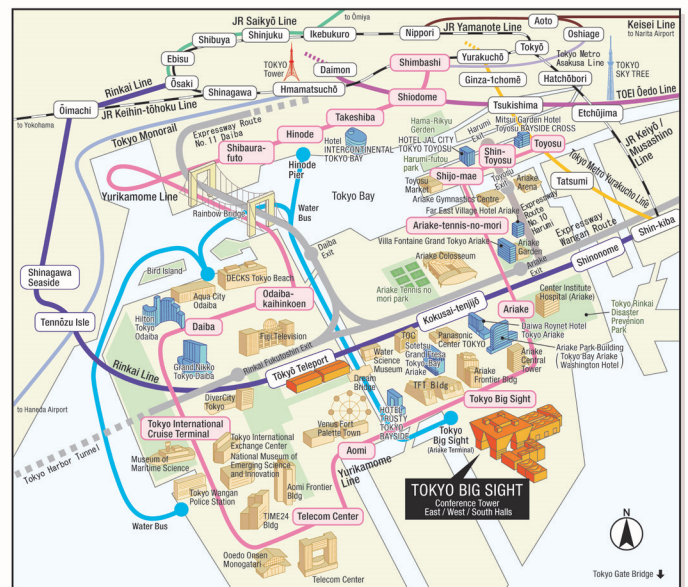
Tokyo Sta.(Yaesu Exit,Marunouchi South Exit,JR) **about 40 mins.** Tokyo Big Sight

Monzen-Nakacho Sta.(Subway) **about 40 mins.** Tokyo Big Sight

Hamamatsucho Sta.(JR,Monorail) **about 40 mins.** Tokyo Big Sight

EXPRESS BUS (Keihin Kyuko Bus)

Yokohama Sta.(East Exit,JR) **about 55 mins.** Tokyo Big Sight (Keihin Kyuko Bus)



Tokyo Big Sight South Hall

3-10-1 Ariake, Koto-ku, Tokyo 135-0063, JAPAN

Tel: +81-3-5530-1111

For exhibit applications and further information, please contact:

GPEC Management Office Within ATEX Co., Ltd.

4F. Daido Seimei Kasumigaseki Bldg., 1-4-2, Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, JAPAN

Tel: +81-3-3503-7703 Fax: +81-3-3503-7620 E-Mail: ofc@gpec.jp

www.gpec.jp