

## Show Outline

Exhibition Title : GPEC2018(Greenhouse Horticulture & Plant Factory Exhibition / Conference)

Theme : Improve! - for the future Horticulture -

Period : July 11 Wed. - 13 Fri., 2018

Open Hours : 10:00 - 17:00

Venue : Tokyo Big Sight, East Hall 1・2 (17,020 m<sup>2</sup>)

Organizer : Japan Greenhouse Horticulture Association

Sponsors : Ministry of Agriculture, Forestry and Fisheries /

Minister of Economy, Trade and Industry / Central Union of Agricultural Co-operatives /

National Federation of Agricultural Cooperative Associations / The Norinchukin Bank /

National Chamber of Agriculture / National Agricultural Insurance Association /

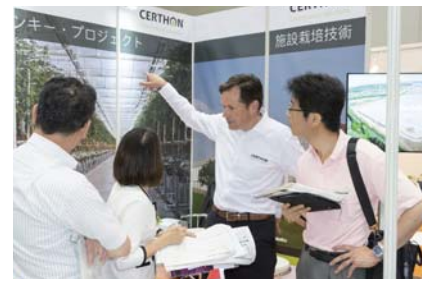
Japan Finance Corporation

Co-Organizer : ATEX Co., Ltd.

Cooperators : Embassy of the Kingdom of the Netherlands / Embassy of the Republic of Korea /

Embassy of Israel and 42 related organizations

Exhibitors : 235 \*including Co-Exhibitors



## Number of Visitors

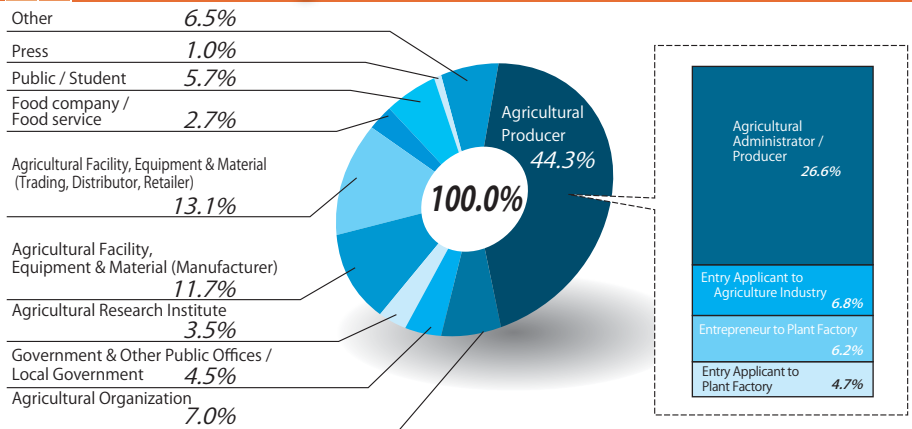
Date	Weather	Visitors
Jul. 11 Wed.	Fine	11,973
Jul. 12 Thu.	Cloudy	14,556
Jul. 13 Fri.	Fine	13,653
Total		40,182

The number of "Visitors" means the total number including repeaters.

OVERSEAS from ...

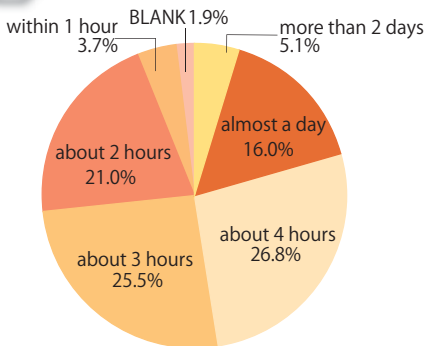
Armenia / Australia / Belgium / China / France / Hong Kong / Indonesia / Korea / Malaysia / Moldova / Mongolia / Netherlands / Nigeria / Russia / Rwanda / Saudi Arabia / Singapore / Sweden / Taiwan / Thailand / UAE / UK / USA / Vietnam and more

## Visitor Categories Breakdown

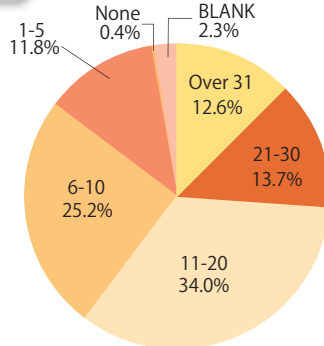


## Visitors' Reaction

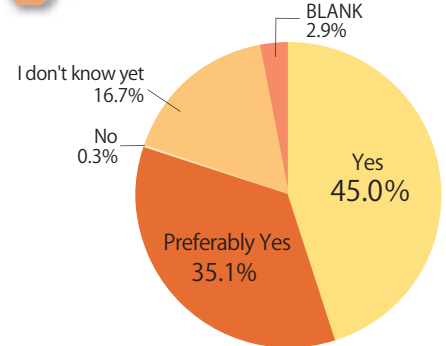
**Q** How long did you stay in the venue?



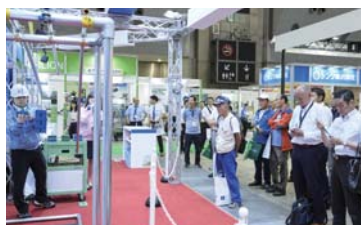
**Q** How many exhibitors did you visit?



**Q** Would you like to visit the next GPEC?



## Photos of Venue



## Exhibits Category

### Main units for facilities



Greenhouse & sunlight type plant factories



Artificial lighting type

### Incidental facilities, equipment



For greenhouse horticulture



For plant factories (sunlight type & complete artificial lighting type)

### Facilities, equipment and materials related to greenhouse horticulture and plant factories



Seedlings / Systems for raising seedlings / Raising materials / Pollinators



ICT for agriculture



Environmental controller / Various sensors / Measuring systems



Fertilizers / Agricultural Chemical Materials / Natural Enemy Insect Materials / IPM

### OTHERS



Labor saving technologies



Against for meteorological disaster and heat stroke



Government / organizations / Embassies



Universities / Research Institute



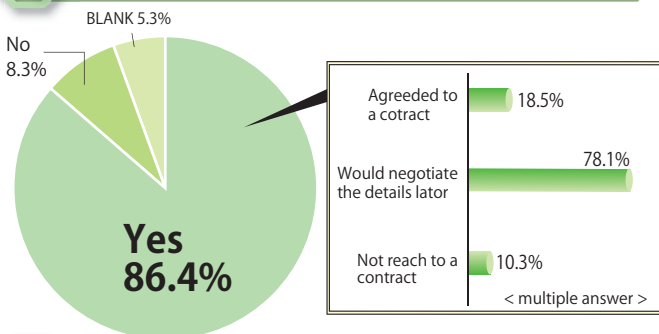
Media

## Exhibitors were from:

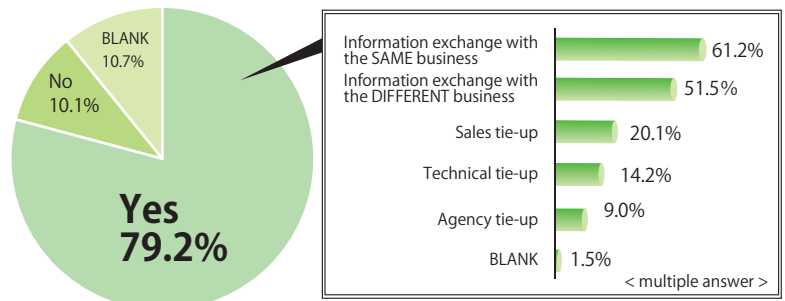
JAPAN	88.2%
KOREA	4.1%
NETHERLANDS	2.9%
CHINA	1.8%
BELGIUM	0.6%
ITALY	0.6%
SINGAPORE	0.6%
SPAIN	0.6%
USA	0.6%

## Exhibitors' Reaction

Q Did you have any business talks with visitors?

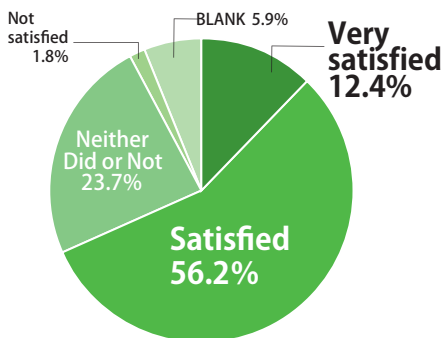


Q Did you have any business talks or information exchange with other exhibitors?

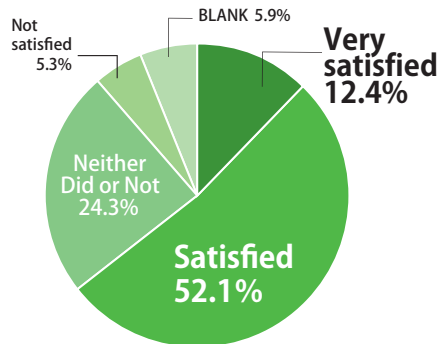


Q How was the GPEC2018?

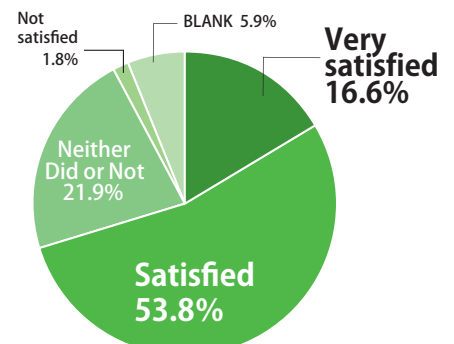
As a place for business negotiation



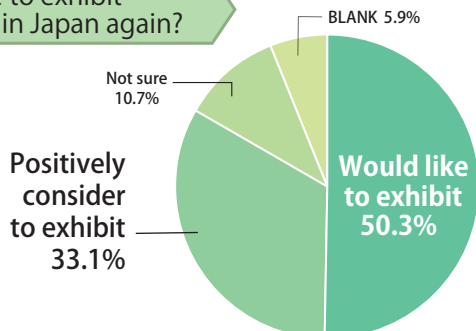
As a place to find new customers



Reaction of visitors at your booth



Q Would you like to exhibit the next GPEC in Japan again?



# GPEC

Next show... **July, 2020** Aichi International Exhibition Center

Accepting the application for the next GPEC will be started in Autumn, 2019!

Contact : GPEC Show Management Office (With in ATEX CO., LTD.)

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