

GPEC Greenhouse Horticulture & Plant Factory Exhibition / Conference

2021 Report

Show Outline

Exhibition Title : GPEC2021 (Greenhouse Horticulture & Plant Factory Exhibition / Conference)
 Theme : NIPPON Agriculture for The Future
 Period : July 14 Wed. - 16 Fri., 2021
 Open Hours : 10:00 - 17:00
 Venue : Aichi Sky Expo, Hall B (10,000 m²)
 Organizer : Japan Greenhouse Horticulture Association
 Sponsors : Ministry of Agriculture, Forestry and Fisheries / Minister of Economy, Trade and Industry /
 Aichi Prefectural Government / Central Union of Agricultural Co-operatives /
 National Federation of Agricultural Cooperative Associations / The Norinchukin Bank /
 National Chamber of Agriculture / National Agricultural Insurance Association /
 Japan Finance Corporation
 Co-Organizer : ATEX Co., Ltd.
 Cooperators : Embassy of the Kingdom of the Netherlands / Embassy of the Republic of Korea /
 Embassy of Israel and 44 related organizations
 Exhibitors : 129 *including Co-Exhibitors

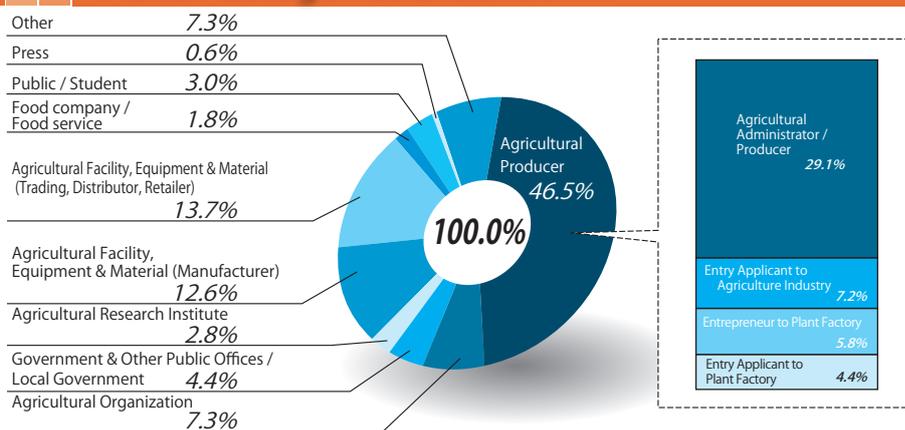


Number of Visitors

Date	Weather	Visitors
Jul.14 Wed.	Cloudy	5,146
Jul.15 Thu.	Cloudy	5,918
Jul.16 Fri.	Fine	5,224
Total		16,288

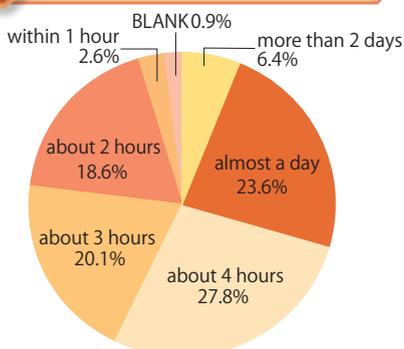
The number of "Visitors" means the total number including repeaters.

Visitor Categories Breakdown

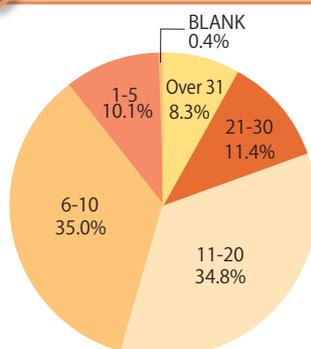


Visitors' Reaction

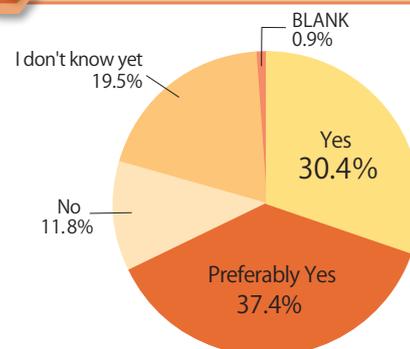
Q How long did you stay in the venue?



Q How many exhibitors did you visit?



Q Would you like to visit the next GPEC?



Photos of Venue



Exhibits Category

Main units for facilities



Greenhouse & sunlight type plant factories



Artificial lighting type

Facilities, equipment and materials related to greenhouse horticulture and plant factories



Seedlings / Systems for raising seedlings / Raising materials / Pollinators



ICT for agriculture



Environmental controller / Various sensors / Measuring systems



Fertilizers / Agricultural Chemical Materials / Natural Enemy Insect Materials / IPM

Incidental facilities, equipment



For greenhouse horticulture



For plant factories (sunlight type & complete artificial lighting type)

SPECIAL FEATURE



Distribution, processing and selling



Leasing / Financing / Support of producers

OTHERS



Labor saving technologies



Government / organizations / Embassies



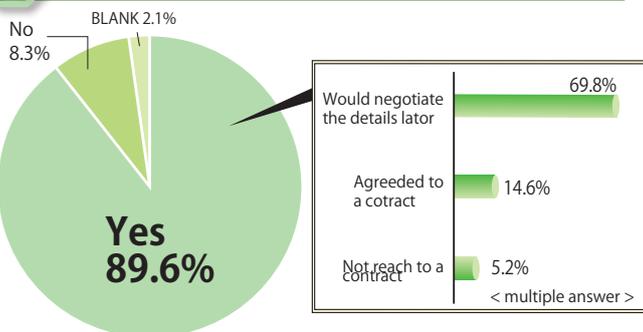
Universities / Research Institute



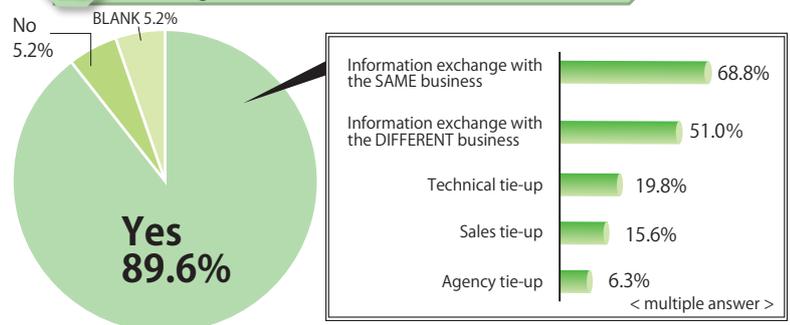
Media

Exhibitors' Reaction

Q Did you have any business talks with visitors?

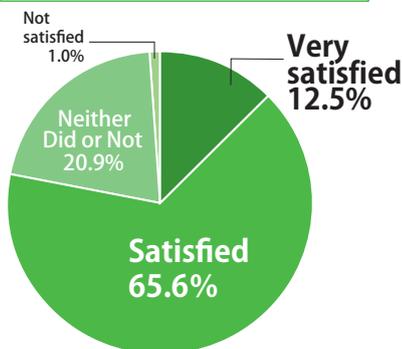


Q Did you have any business talks or information exchange with other exhibitors?

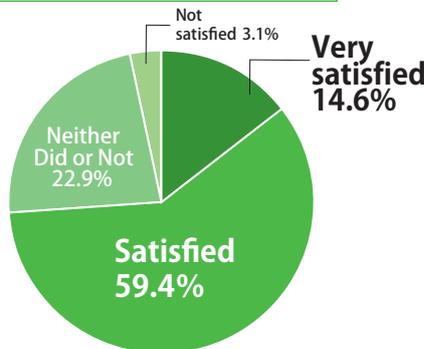


Q How was the GPEC2021?

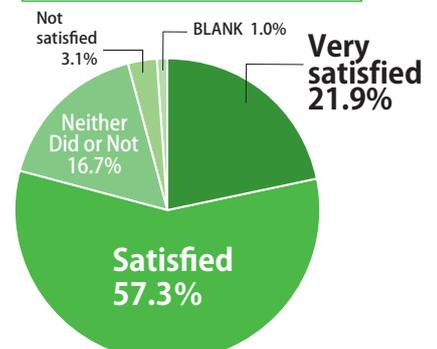
As a place for business negotiation



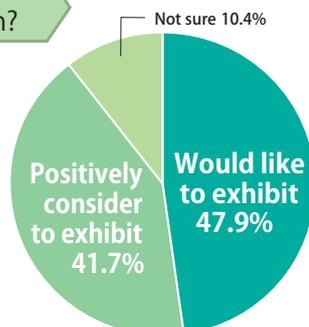
As a place to find new customers



Reaction of visitors at your booth



Q Would you like to exhibit the next GPEC in Japan again?



GPEC

Next show... **July 20-22, 2022** Tokyo Big Sight

Accepting the application for the next GPEC will be started in Autumn, 2021!

Contact : GPEC Show Management Office (With in ATEX CO., LTD.)

TEL : +81-3-3503-7703 FAX : +81-3-3503-7620 E-mail : ofc@gpec.jp